

Social Media Organizer

Concerted Action is a leading digital organizing consulting firm serving labor unions and advocacy non-profits. We specialize in generating meaningful interaction with members and supporters, recruiting new supporters and converting supporters to activists, members, and leaders. The social media organizer will work with Concerted Action staff and clients. Their work will support the workplace organizing efforts and other advocacy goals of our clients and the larger progressive movement. This position will work on some the most innovate and important workplace organizing campaigns in the labor movement

Description of Duties

- Support the organizing efforts of our clients using social media and other digital organizing strategies
- Create, post and manage social media content
- Create written and graphical social media posts
- Assist with the management of social media communities
- Producing reports on social media performance
- Work with others to produce paid social media
- Produce written campaign content, including social, email and SMS
- Work on multiple projects and campaigns
- Attend conferences and trainings
- Other duties as assigned

Qualifications and Skills

- Social media focused graphic design skill
- Excellent verbal and written communication skills
- Demonstrated ability to be flexible and able to adapt quickly to meet project needs
- Self-motivated and pro-active with project recommendations
- Familiarity with the labor movement
- Experience with Facebook, Instagram, LinkedIn, Twitter, Canva, & Action Network

Position Type & Compensation

- Remote/work-from-home
- Full-time Exempt
- \$45,000-60,000/yr
- Unlimited sick & vacation time; paid parental leave
- QSEHRA Healthcare Stipend
- Referral bonuses
- Simple IRA with Employer Contribution
- Flexible Start date
- Application Deadline: May 30
- To apply send resume and cover letter to: jobs@concertedaction.consulting