

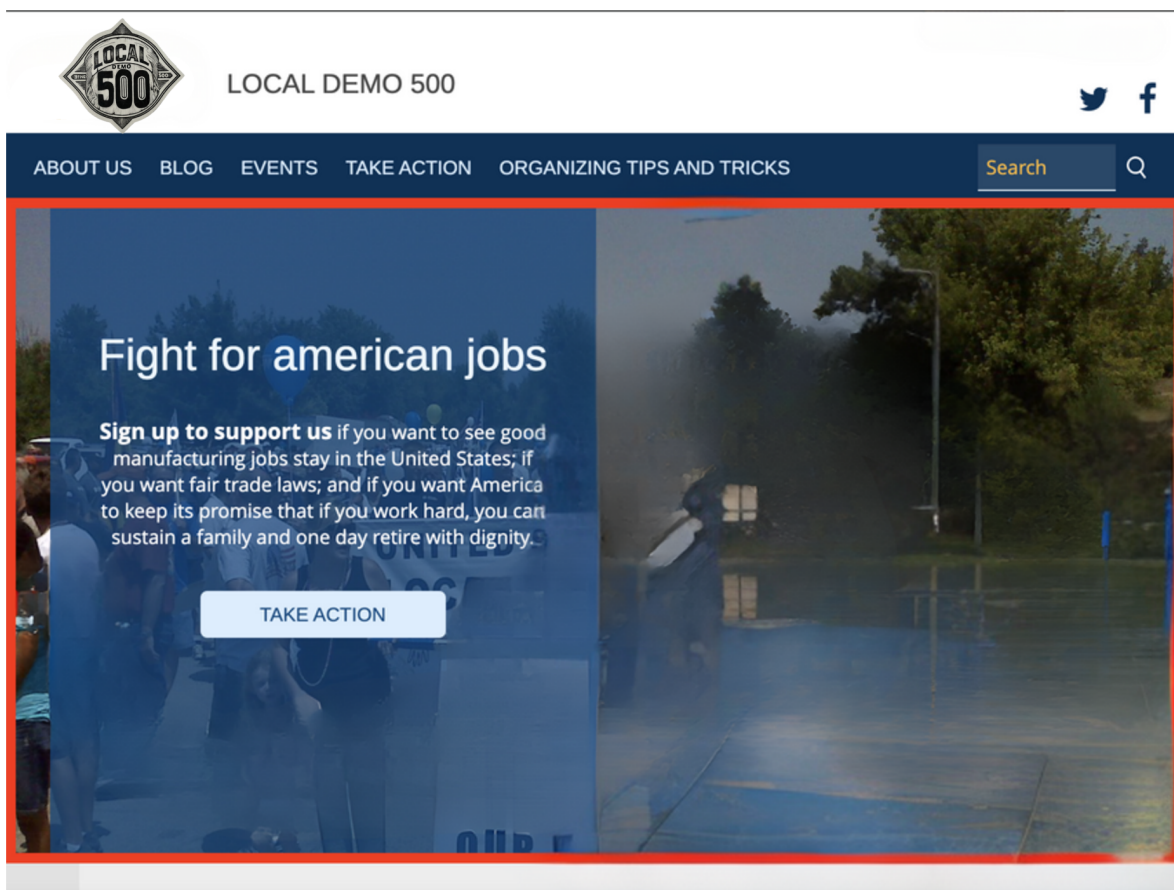
Union Hall 1.0 Hero Image



What is the Hero Image?

The hero image is the most prominent image on your site, being displayed on the homepage below the navigation bar. You will want to choose your photo wisely, as this is probably the most important aspect of the site in making a good first impression on users.

The hero image is the image displayed below the navigation bar on the site homepage. By default an action button and text will be overlaid on part of the image. These are called the Hero Button and Hero Text, respectively:

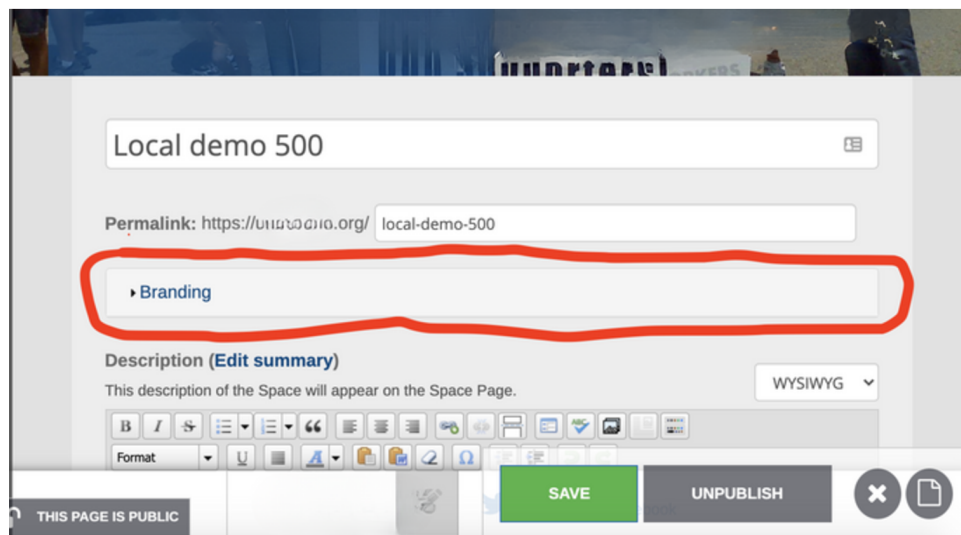


Changing the Hero Image

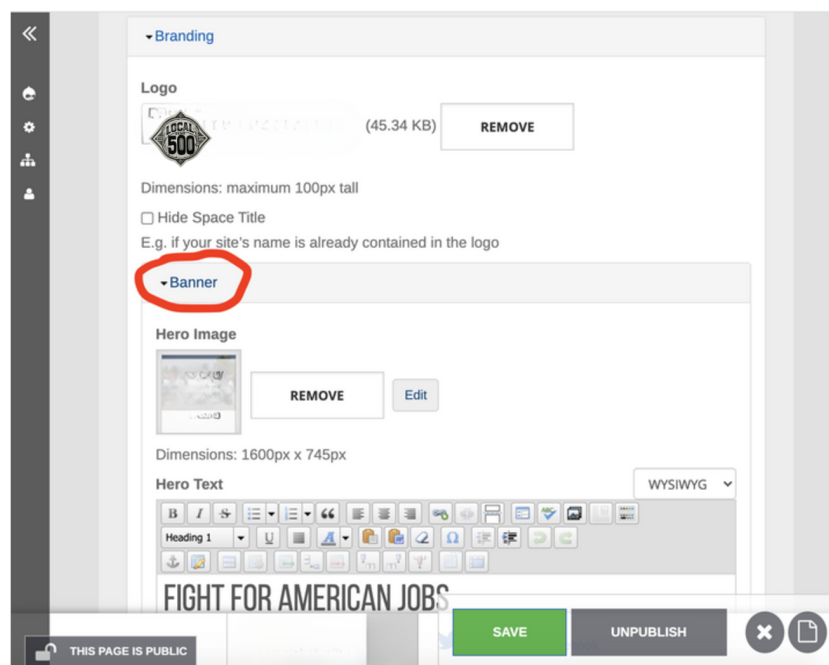
Changing the Hero Image isn't difficult, but you will need to be mindful of the specifications for the image you choose. First, you will need to navigate to the homepage and click on the edit pencil on the bottom right of the window:



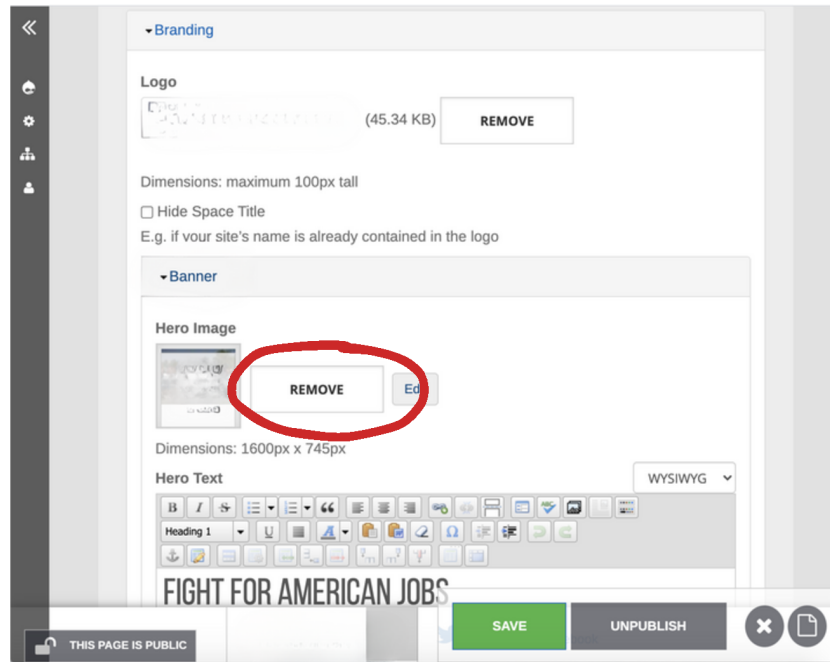
The "Save" and "Unpublish" buttons will then appear in the bottom right. Scroll down on the page until you see the "Branding" button:



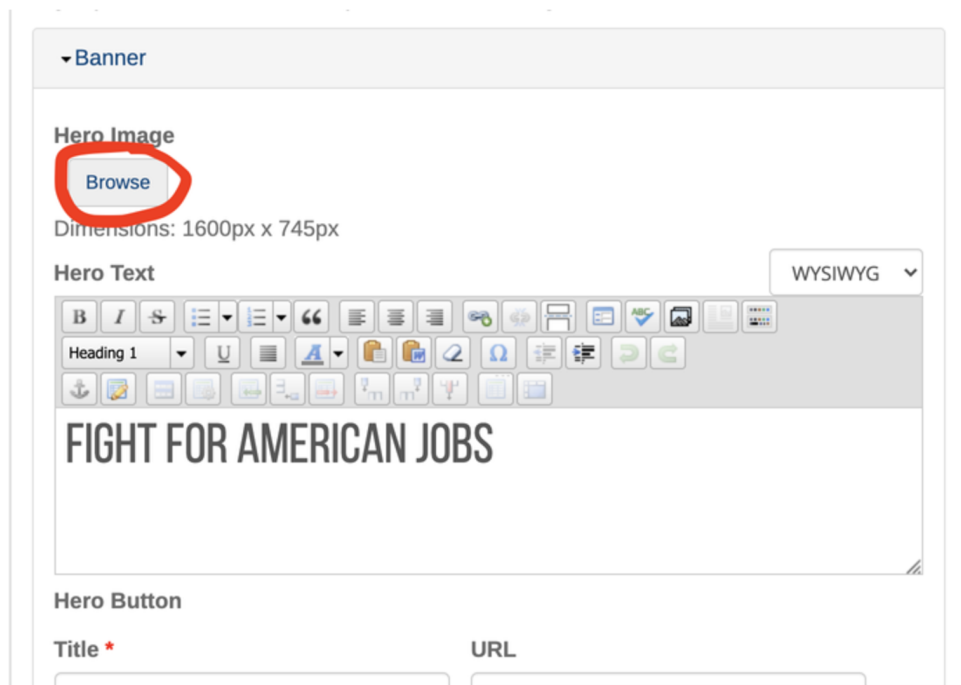
Click on the branding button and a drop down section will appear where you can edit the logo and the banner. It's under the banner section that you can edit the Hero Image, Hero Text and Hero Button:



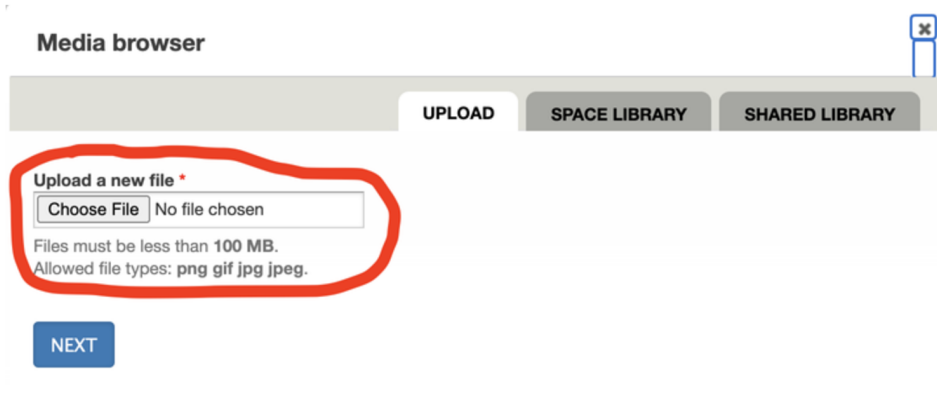
Under the Hero Image heading is the image with its name overlaid. In order to change the image, first you will need to click the “REMOVE” button. This will remove the existing hero image, and allow you to upload another in its place:



A new button “Browse” will appear, click this to upload a new image. If you do not your site will be without a hero image.



A new “Media browser” window will appear. Hero images have specific dimensions so it’s probably best if you upload a new image from your computer. The best images are the ones that are 1600px wide and 745px high, or is bigger than that and can be cropped down cleanly. Click the “Choose file” button to upload your image:



Media browser

UPLOAD SPACE LIBRARY SHARED LIBRARY

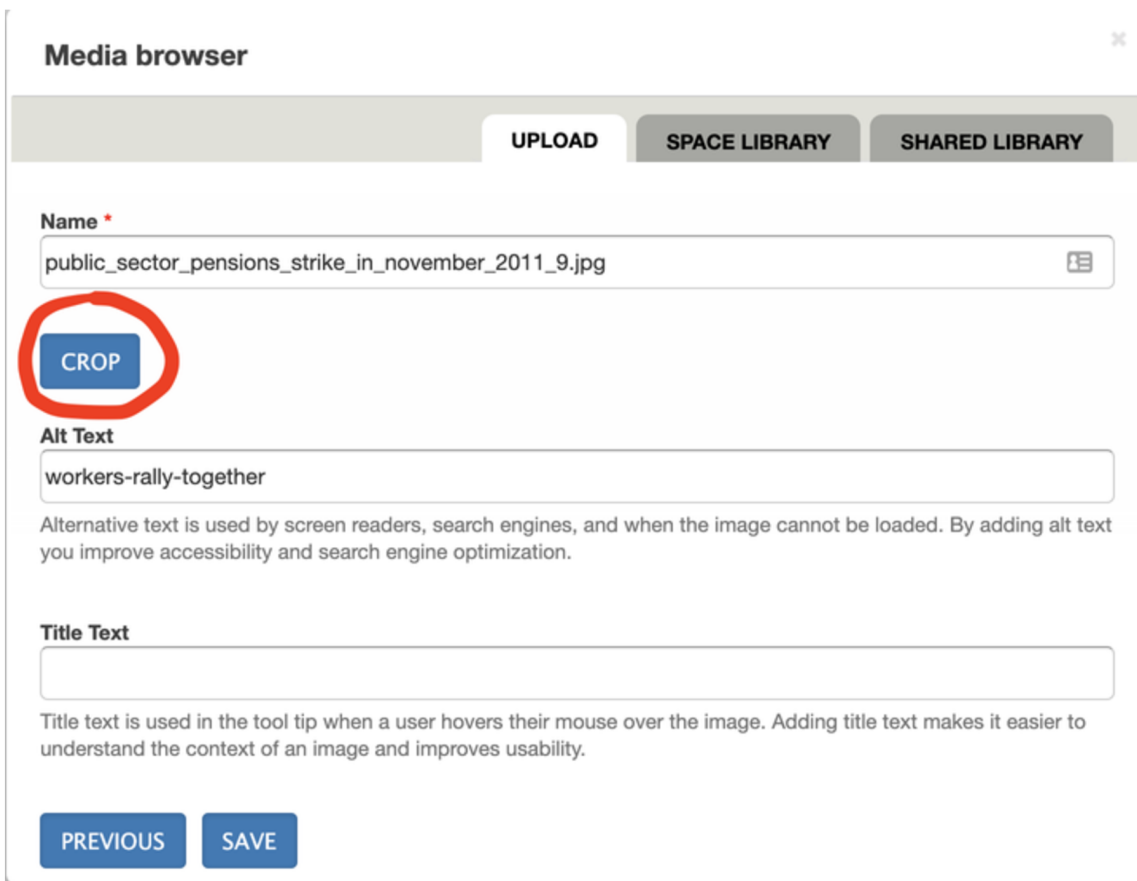
Upload a new file *

Choose File No file chosen

Files must be less than 100 MB.
Allowed file types: png gif jpg jpeg.

NEXT

After uploading your image, click the blue “Next” button. This will take you to a page where you can name your image, crop it, and add alt text. First click the “Crop” button. Cropping uploaded images in Union Hall is required:



Media browser

UPLOAD SPACE LIBRARY SHARED LIBRARY

Name *

public_sector_pensions_strike_in_november_2011_9.jpg

CROP

Alt Text

workers-rally-together

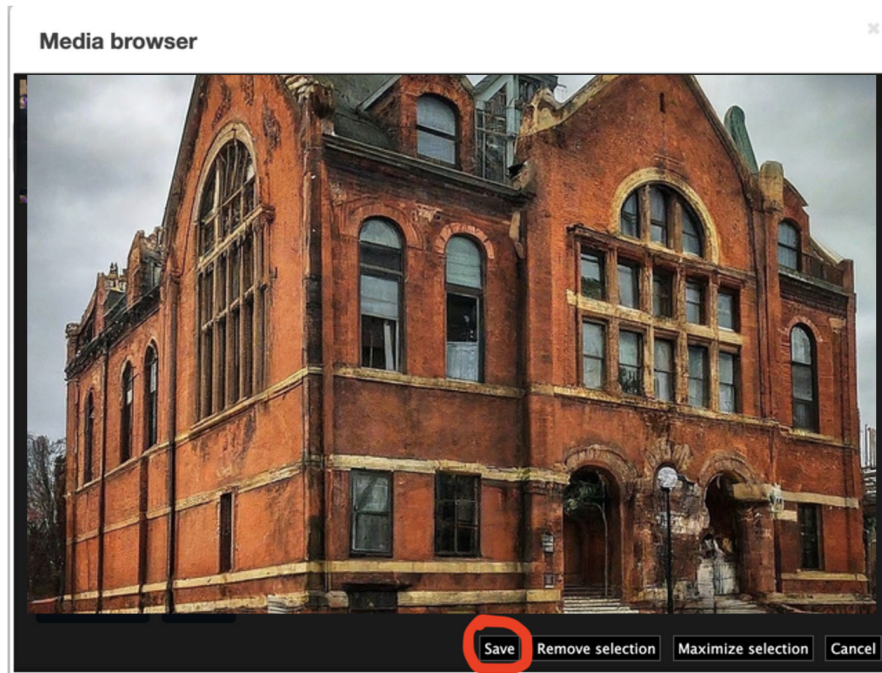
Alternative text is used by screen readers, search engines, and when the image cannot be loaded. By adding alt text you improve accessibility and search engine optimization.

Title Text

Title text is used in the tool tip when a user hovers their mouse over the image. Adding title text makes it easier to understand the context of an image and improves usability.

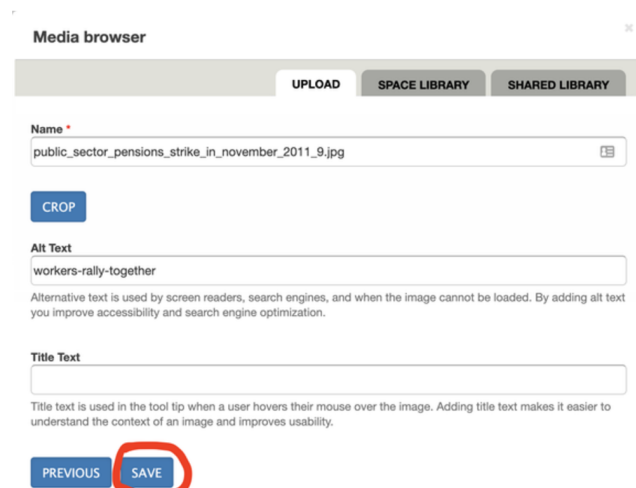
PREVIOUS SAVE

This will take you to a simple crop editor. To crop the image, select the part of the image you want displayed. Be mindful of the dimensions for the hero image (1600px x 745px) if you change its size, and also that the hero text will cover the middle-left part of the image. If you are satisfied with the image's existing size, just click the "Save" button at bottom:



Once that's finished you can change the image's name or add alt-text. The "Name" text is for internal purposes only, this is what your image will be labeled in the site's space library. The "Alt Text" is the text that will show up if your image doesn't load on a user's computer or the text that will be read by a screen reader for the visually impaired.

When you are finished filling in these text boxes, click the "Save" button at bottom:



Media browser

UPLOAD SPACE LIBRARY SHARED LIBRARY

Name *

public_sector_pensions_strike_in_november_2011_9.jpg

CROP

Alt Text

workers-rally-together

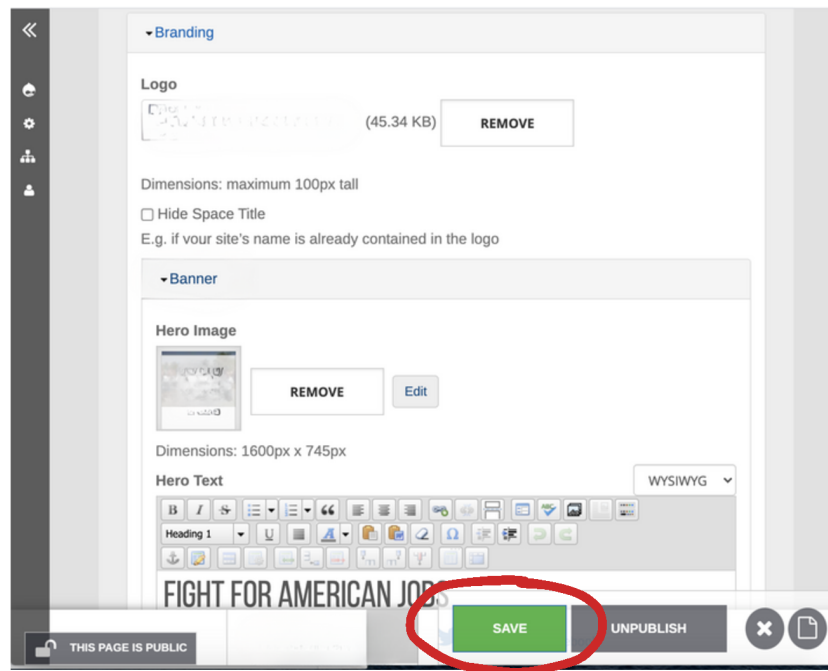
Alternative text is used by screen readers, search engines, and when the image cannot be loaded. By adding alt text you improve accessibility and search engine optimization.

Title Text

Title text is used in the tool tip when a user hovers their mouse over the image. Adding title text makes it easier to understand the context of an image and improves usability.

PREVIOUS SAVE

This will close the Media Browser window and take you back to the Homepage editor. To save the new hero image, click the green “SAVE” button at bottom:



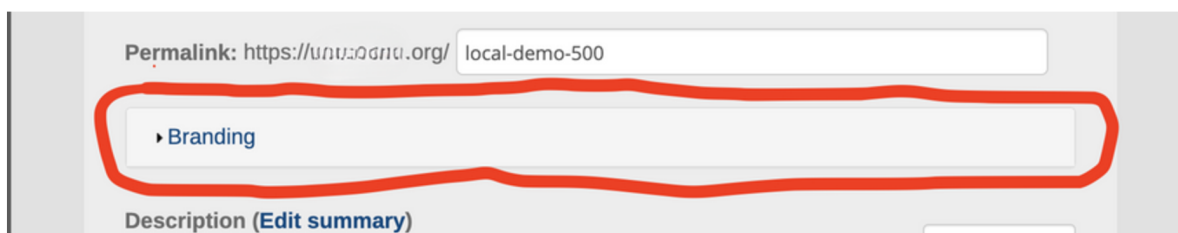
How can I change the Hero Text and Hero Button?

Once you know how to change the Hero Image, changing the Hero Text and Hero Button will seem easy! In the photo below, the text “Fight for american jobs” and the following paragraph are the Hero Text, “Take Action” is the Hero Button.

Again, you will want to begin by navigating to the Homepage and clicking on the edit pencil:



After clicking that button, scroll down on the page. To edit the “Take Action” Hero Button and Hero Text you will want to click on the branding link:



Banner

Hero Image

newheroimage_nofasttrack.jpg

REMOVE

Edit

Dimensions: 1600px x 745px

Hero Text

WYSIWYG ▾

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Fight for American Jobs

Sign up to support us if you want to see good manufacturing jobs stay in the United States; if you want fair trade laws; and if you want America to keep its promise that if you work hard, you can sustain a family and one day retire with dignity.

Hero Button

Title *

Take Action

URL

<https://www.ovcv.org/>

The link title is limited to 20 characters maximum.

You can use any link URL for the homepage feature section, it doesn't have to be about your local's work specifically.